

Loaned Representatives are an instrumental link to the United Way employee workplace campaigns and function as ambassadors of United Way in our community. These individuals provide United Way with the support necessary to conduct effective employee campaigns. They do this by assisting with delivery of workplace training, coordination of and participation in speaker presentations for employee group meetings, staging of workplace special events, and reporting on and evaluating results.

For more information please contact:

**Myra Potter**  
Director of Resource Development  
United Way of Saskatoon and Area  
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*"The longer I live the more my mind dwells upon the beauty and the wonder of the world. I hardly know which feeling leads, wonderment or admiration." — John Burroughs*

*"This quote could well come from any one of the Loaned Representatives First Sask Credit Union has had the opportunity to provide. All Loaned Representatives rave about the level of volunteerism and co-ordination that occurs during campaign time. United Way of Saskatoon and area ensures professional development and leadership skills are delivered and we benefit knowing our employees return with a renewed commitment to their workplace and their community through the experience of United Way."*

**George Keter**  
CEO  
FirstSask Credit Union

## So how would we describe an effective **LOANED REPRESENTATIVE?**

- Excellent interpersonal/ relationship building skills
- Ability to motivate, encourage and excite others
- Strong organizational and time management skills
- Ability to multitask and plan/ organize special events
- Excellent teamwork skills
- Ability to work with a variety of individuals
- Strong communication and presentation skills
- Flexible



### **Thank you to our 2006 Loaned Representative sponsors:**

CIBC Group of Companies  
FirstSask Credit Union  
Government of Saskatchewan  
Saskatoon Health Region  
SaskEnergy  
SaskPower  
SaskTel  
SGI  
University of Saskatchewan

# LOANED REPRESENTATIVE PROGRAM



**United Way's  
MOST WANTED...**



**United Way**  
of Saskatoon & Area

## The Program

Each fall, a group of energetic and enthusiastic individuals join the United Way of Saskatoon and Area volunteers and staff for 15 weeks and work with us to impact the community. The Loaned Representative program gives those who participate the opportunity to discover untapped skills and work towards a common goal of building community, the United Way. Leadership, teambuilding, mentoring, public speaking and communications skills are just some examples of skills that Loaned Representatives have the opportunity to utilize and strengthen. Each year these individuals are challenged, changed and energized! After the dust settles and goals are met, these renewed individuals return to their workplaces with new skills and a new perspective on the community in which they live.

The partnership between you and the United Way of Saskatoon and Area will assist you in a shared goal of enhancing skills of already highly skilled individuals for the betterment of our community.

The Loaned Representative program offers your organization the opportunity to be leaders in the community and helps support your existing efforts to work within your community. Along with our comprehensive recognition program, your organization will also receive exposure through new contacts in the community.

*"The program opened my eyes to the fact that there is a large population that needs help and support from United Way funded agencies, many of which could not function without United Way dollars.*

*I also learned a lot about myself and what kind of person I am. All in all it was a great experience that I will never forget."*

**Linden Smail**

Financial Services Representative  
TD Canada Trust

*"The United Way of Saskatoon and Area gave me extensive professional development training that included time management, team building and conflict management, to name a few! It also gave me a chance to get out into the community where I have met hundreds of people in all walks of life. Working as a Loaned Representative has allowed me to give something back to my community and I can honestly say that the experience was life changing!"*

**Lynne Mondue**

Customer Service  
SaskPower

## How Can You Get Involved?

Do you have an employee you want to take to the next level? Being a Loaned Representative will offer that individual the opportunity to grow in their career as well as their community. The ideal candidate is someone who is self reliant, confident, a team player and open to new experiences.

Your loaned employee will receive the opportunity to network with other loaned employees as well as with leaders in our community. They will receive the opportunity to step outside their "Comfort Zone" and learn new skills. As well, this is the perfect opportunity to recognize an individual at your workplace who has shown exemplary performance in his or her job.

## Become a Sponsor

If you are unable to loan a staff person, consider becoming a program sponsor. Additional financial contributions towards the program will allow us to plan professional development opportunities and pay for materials and other program expenses.



**LOANED REPRESENTATIVE PROGRAM ...MAKING YOUR BEST EMPLOYEES THAT MUCH BETTER!**