

**Make an Impact**



# Make an Impact

## INFORM



- Hold a United Way presentation for your employees to hear first-hand how their donations change lives in our community.
- Invite your employees to participate in a digital poverty simulation. This interactive experience shows the realities of surviving day-to-day, paycheque to paycheque and the impact on your overall well-being.

## SPONSOR



- Billboards
- Community Celebration
- Day of Caring
- Printed Materials
- Transit Advertising
- Tote Bags
- Women Leading the Way
- GenNext
- Events
- Loaned Representative Program

## GIVE



- Run a workplace fundraising campaign and offer your employees the opportunity to make a donation.
- Support and endorse your campaign with a corporate contribution or encourage your employees by matching employee donations.
- Boost employee morale and build excitement around your campaign by holding a special event - a barbecue, a bake sale, or even a pie in the face contest!
- Recruit an Employee Campaign Chair (ECC) from your organization to energize, inspire and engage your employees in workplace fundraising and events.

## ENGAGE



### Day of Caring

Gather a team to complete a hands-on volunteer project at a local community organization.

### Seeing is Believing

Take a guided tour to see how your gift to United Way impacts those on the front lines.

### Collection Drive

United Way can help your workplace organize a collection drive for needed items and can arrange for your team to deliver the items to see first-hand how your generosity has an impact in the community.

## SHARE



United Way wants to share your success.

Stay connected through:

Twitter - @UnitedWayStoon

Facebook - @UnitedWaySaskatoonAndArea

LinkedIn - United Way of Saskatoon and Area

