## 2018 UNITED WAY **LEADERSHIP GIVING PROGRAM**



# WHO ARE UNITED WAY LEADERS?

Leaders are everyday people who believe in the work of United Way. They know that change is not possible without the support of the whole community working together.

Leaders show local love and take action by giving gifts of \$1,200 or more. They know lasting and positive change is possible and our community is strongest when everyone has the opportunity to reach their full potential.

"At the heart of every community is its people. Through our actions, we show that we CARE. The extention of a helping hand to someone in need; listening to those around us; and the engagement of family and friends towards a common goal of igniting possibility all bring out what it truly means to be positively impacting the lives of those around us."

#### Gordon Graham

Co-Chair, 2018 Annual Fundraising Cabinet Vice President Mining, EngComp



"I support United Way of Saskatoon and Area for a variety of reasons. Our organization serves the community, with a focus on enhancing the lives of vulnerable citizens. Through this focus, United Way provides a mechanism for the community to come together for a common purpose, and that is to uplift everyone."

#### CeCe Baptiste

Chair, United Way Board of Directors Associate Director Finance, Saskatchewan Indian Institute of Technologies



# UNITED WAY INVESTS IN PEOPLE

United Way works year round to invest time, knowledge and resources to improve the lives of our community's most vulnerable people.

We participate in capacity-building initiatives, research, collaborative projects, education and training, and facilitated strategic partnerships in order to combat social issues.

Thank you to all donors and volunteers for making these investments possible.

# POWERED BY GENEROSITY

Generosity reflects a love for our city and our commitment to act with kindness towards one another and our most vulnerable neighbours. Generosity moves us into what is possible.

It is because of the generosity of our donors and partners that United Way is able to change lives every day.



"I love to help people; at home; at work; or wherever it is needed. Donating is just one way I know how to help."

Zachary Wapple Costco Wholesale North

# UNITED WAY LEADS

United Way is more than just a funder; we are a catalyst for long-term, sustainable change.

Our goal is for the community to be measurably better off as a result of our work and the work of our partners. Your support of United Way is invested in local programs and initiatives that support our mission of a better life for everyone in our community, and for sustainable solutions to root causes of social issues.

United Way works to positively impact the lives of vulnerable children, youth and their families so they have the means to thrive as strong citizens in our community.

United Way will **help kids be all that they can be** through a focus on success in education and transition into adulthood by working to achieve the following outcomes:

- Engagement in learning
- Connectedness and community involvement
- Emotional and physical well-being

United Way will **move people from poverty to possibility** through a focus on personal stability by working to achieve the following outcomes:

- Employment and security
- Housing stability
- Food security

United Way will **build strong communities** through a focus on mental, emotional and spiritual well-being by working to achieve the following outcomes:

- Personal well-being and safety
- Community supports
- Neighbourhood and community engagement

### THANK YOU

United Way Leaders choose to act because they want to help families move out of poverty into healthy and sustainable situations; they want our community to work together in order to thrive and they want to provide children and youth with the means to become successful young adults.

In 2017, 665 Leadership donors contributed a total of \$1,629,965.

**100%** of donations to United Way of Saskatoon & Area stay in our community because we know our community is strongest when everyone has the opportunity to thrive.

"I support United Way because I believe that if we each give just a little, there is no limit to what we can achieve together."

#### Naheed Bardai Partner, MLT Aikins LLP

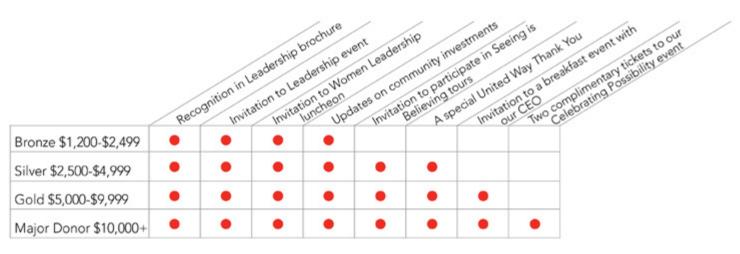
### **LEADERSHIP GIVING LEVELS**

#### **Major Giving Levels**

#### **Leadership Giving Levels**

Visionaries	\$100,000 and above	Gold	\$5,000 - \$9,999
Philanthropist's Circle	\$25,000 - \$99,999	Silver	\$2,500 - \$4,999
Platinum	\$10,000 - \$24,999	Bronze	\$1,200 - \$2,499

## **BENEFITS OF GIVING**



### MAJOR DONORS

Major Donors generously give \$10,000 or more to help find lasting solutions that address the diverse and complex needs of our community.

Thank you to all our 2017 Major Donors.

Visionaries (\$100,000+) Gordon & Jill Rawlinson Philanthropist's Circle (\$25,000 - \$99,999)

Casey & Karen Davis
Tim & Bonnie Gitzel & Family
Jane Horner
Bob Steane
One Anonymous Donor

Platinum (\$10,000 - \$24,999)

Tracy & Scott Banda
Anne Blakeney
Dave Boyko & Lena Savino - In
memory of Jesse Savino
Don & Caroline Gorsalitz
Jerry & Tina Grandey
John WH Green
Bonnie Guillou
Mary Herriges
Vic Huard & Gabryelle Wolosik

J.G. Ibbotson, FBC
Cathy & Keith Martell
Randy Pangborn & Susan Milburn
Garth & Beverly Moore
The Ostachuk Family
Shannon Senecal & Robert Pekush
Sean Quinn & Carolyn Brooks-Quinn
The Wheaton Family
Kurt & Charmaine Wintermute
Three Anonymous Donors

"We support United Way because they help so many people in our community reach their full potential."

Keith & Cathy Martell
Chairman & CEO,
First Nations Bank of Canada



## 2017 LEADERS

Gold (\$5,000 - \$9,999)
Marla & Seth Adams
Daphne Arnason & Leo
Bourassa
Arnie & Jan Arnott
Rod & Kellie Bell
Andrew & Merin Coutts
& Family
Cyprian Enweani & Vanessa
Monar Enweani

Alain Gaucher Kim Gerwing Trina Heal Doug & Kim Hodson Andrea & Thomas Howe Kieron Kilduff Mark Lane & Brynn Boback-Lane Marlene & Bruce Loraas Bob & Rita Mirwald Jim & Brenda Nowakowski Lea & Dan Pennock Herb & Madeleine Pinder Florence & Wilson Quail John & Sonja Remai Fern & Kelly Stockdale Winder Basil & Cheryl Waslen David & Mary Jane Waugh **VB Strategic Planning Solutions**  Three Anonymous Donors

Silver (\$2,500 - \$4,999) Cara & Scott Bahr Ryan & Sarah Ball Mary & Tony Banks Naheed Bardai & Ayisha Kurji Brooks Barks Leanne M. Bellegarde, LLB Dale & Rose Botting Lee Braaten **BURNCO** Family Foundation Randall & Doreen Chapman Kenneth Coutu & Penelope Stalker William A. Cunningham James & Cathy Davidson Michael Delainey Orlo & Karen Drewitz

Dave Eyolfson & Jay Kost Ron & Lynn Friesen Sarina Gersher & Aaron Gaudet Bruce & Susan Gossen Don & Della Greer Arla A.L. Gustafson Michael & Jane Harington Bob & Ollie Hasselback Christine Haynes Robert & Pamela Hendry Ron & Merle Hicks Janet Hill & David Palmer Pat & Sally Horel Ken Howland & Marcia Clark Tanya & Dan Hudson Bey Johnson & Al Scholz Rob B. Kelln Shannon & Dailene Kells Jim & Simone Kerby

#### Silver cont.

Lee & Carolyn Knafelc Tanya & Marlow Knight Hon. Duane Koch & Mrs. Sheila Koch Bob & Doretha Kowalishin Matthew Ksyniuk Shan Landry Byron & Tricia Mack Heather MacMillan-Brown Wally & Colleen Mah Brian Mark & Roxanne Frey Dale Markling & Mary-Lou Thevenot Keitha McClocklin Myra Potter & Paul Meinema John (Jack) Millar Lance & Dawn Mueller Doug & Irene Osborn Dwayne Palchewich

Shaunt & Diane Parthev David Patola Peter WB & Wanda L Phillips Josh Pion Erick & Rebecca Preciado Dorothy & Kneale Quayle Lorne & Cora Roslinski Sean & Heather Ryan Daryl & Leah Schatz Dr. Doug & Irene Schmeiser Angela & Randy Schmidt Patricia Ann Sheridan Faith & Dean Staff Sheldon & Janine Stener Gord Stewart & Maria Styacko John & Melissa Sundquist Donna Thiessen & Don Cook Jochen Tilk Nathalie Ruel & Neil Turcotte

Wes & Diane Unger Scott & Susan Verity Zachary Wapple Adam Watt Jason & Sheila Watt Randy Rooke & Sheila Whelan Kevin & Gail Wilson Chris & Shirley Woodland Betty Wright Aaron & Aneta Yohnke Jeff & Jocelyn Zurakowski Sixteen Anonymous Donors Bronze (\$1,200 - \$2,499) Mason Adams John & Sandra Agioritis Yonas Alemyehu Sarah J. Alford Nowshad & Kim Ali

John Almen Catherine Anderson Tracy Arno Jason & Heather Arntsen Gil & Brenda Assie James Aune Terry & CoraLee Baerq Don & Donna Bailey Glen Bailey Joan & Bob Baker Frank Baldry & Jan Sommerville Banman Family CeCe Baptiste Tracy Bardi Jason & April Barlow Sean Bater Jacky & Brad Bauml Rex & Gwen Beaton Merry & Don Beazely



"I donate to United Way to support people in my community, so they get the help they need to live a better life. As a union member, I know that we need to work together to make positive, progressive change in our society."

Terry Harris President, UFCW Local 649

Gord & Shari Bedient Troy Boyenko Trevor & Dawn Bell Susan Boyetchko Scott T. Bell Susan Bradley Sav Bellissimo Jeffrey T. Braid Michael & Leah Brannen William & Kathleen Bender Jeff Benjamin Ger-ad Brennan Sheri Rayleen Benson Donald Briggs Bruce & Barb Berscheid Dawn Brinkmeier Uddhay & Sunanda Bhalerao Dan Brisbin Colin D. Biblow Kavita Britton Josh Blanco Grant Bryden Brad & Juanita Blixt Dr. Peter Butt & Louise B. Halfe Justin & Ashley Boehm David Caister Adam & Frin Bokshowan Serina Calfas Pamela Booker Colleen Cann Nevine Booth Brent Card Fern & Jennifer Boutin Lorie Carey Kevin Carruthers Suzette Boutin Irene Boychuk Michael Cavanaugh

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Jonathan Durance William & Suzanne Dust Maurice Duval Peter Dvck Shaun Dver Don & Dolores Ebert David Edney Jennifer Empey Ken Eng David & Rhea Engdahl Brenda & Dion Engele Erica & Mark England Nick Espenberg Linda Exner Ryan Fairbrother & Jessica Sigrist Walter Falcon Jr. Faramarz Farahani **Bob & Marlene Fawcett** 

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Clint Gifford & Angie Cullingworth Pam Gillies & Paul Murphy Christine Glazer Patti Glowa-Mever Kevin Goddard Tracy & Greg Goodheart Robert Goodman Joseph & Jennifer Gosselin Rhonda & Brent Gough Gord & Lenore Graham Susan Grant Trevor Greva Phil Griffeth Shawn & Catherine Gryba Brian & Jo-Anne Guillemin Vishal Gupta Ryan & Susan Hallman Gerry, Erica & Mary Halvorson

Bill Hamilton Trevor Harder Kelly Harrington Terry Harris Stephen Haynes Ron & Cheryl Healey Brian & Jaclyn Heinrichs Karen Heinrichs Giles & Gaylene Hellyer Jeff & Kelley Henkelman Michael Heppner Sharla Herrod Myrna Hewitt Gord Hiebert John & Janice Hiebert Sarah Hjelsing Shelley Hoath Keith S. Hobman Jenny Hoffman & Robert Paul

Marc & Angela Hoffort Barb & Barry Hogeweide Stormy Holmes & Patrick Lalach Phillip Holmes A Court Brian & Natalie Holonics Carlene Holowaty & Troy Carbno Diana Holowaty Stuart & Mary Houston John Howland & Erika Dyck Peter Hrytsak Michele & Kevin Hudson Marcia E. Jackson Anita & John Jarrell George Jeerakathil & Tanya Veeman Noreen & Keith Jeffrey Michelle Jelinski

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Dave & Mary MacDonald Dolly MacIntosh Shelley R Madsen Ryden Magnus Patrick & Carol Mailloux **Brad & Samantha Marcoux** Ray & Linh Mark Lvnne Marr Grant Marshak Rob Martell Kim & Kevin Marushak Tana K. May Terry McAdam Don McBean Tracey McCaig-Beattie & Kevin McCaig Jody McConnachie Colin & Roxanne McHattie Darrell & Peggy McKee

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Leslie & Ralph Sanders Scott Sawatsky Rosemary & Brian Scherman Gerald & Sharon Scherman Gregory & Nicole Schmidt David & Aimee Schmirler Dr. Ralph & Marg Schneider Robert Scott **Donald Sealey** Larry & Irene Seiferling Harvey & Pat Senecal Nancy Senior Darcy Shand Arnie & Linda Shaw Dean & Susan Shaw Bill & Laurie Shaw Cecil Shresta Judy Shum Sheila Simpson

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James & Lori Wirth
Tom Wolf & Heather Norquay
Penny Yeager
Lyle & Arlene Zdunich
Brad & Johanna Zimmer
Colleen Zuk & Don Sanderson
Tom & June Zurowski
One Hundred and Fourteen
Anonymous Donors

# LOCAL LOVE

An act of local love can take many forms. It might be as simple as saying hello to someone on the street, or as exciting as an organization coming together to work on a community project. At United Way, we're committed to channelling local love in all we do... to ignite the desire in everyone to improve this community we call home.

## CORPORATE LEADERSHIP LIST

Way, resulting in shared values with their employees. The following organizations reported five or more Leadership Giving donors in 2017.

Affinity Credit Union Limited		Enterprise Rent A Car	6	Saskatoon Health Region	
UFCW Local 1400	11	Ernst & Young LLP	10	SEIU-West, SUN, HSAS	28
BHP Billiton Canada Inc.	11	Federated Co-operatives Limited		SaskPower Corporation	
BMO Bank of Montreal	13	UFCW Local 649	61	IBEW Local 2067 &	
Cameco Corporation		Justice Canada	8	UNIFOR Local 649	Ī
USW Local 8914	34	K + S Potash Canada GP	5	TD Bank Financial Group	(
Canada Revenue Agency		KPMG LLP	9	United Way of Saskatoon & Area	
PSCA/UTE Local 40023, PIPSC	8	McKercher LLP	5	University of Saskatchewan	
City of Saskatoon		Microsemi	7	CUPE Locals 3287, 1975/UFSA/	
Cupe Locals 47, 59, 859, 2669, IBEW		MLT Aikins LLP	20	STM Faculty Union	10
Local 319, ATU Local 615, IATSE Local		MNP LLP	13	Virtus Group	
300, SCMMA, ESA	29	Nutrien			
Concentra	6	USW Locals 7458,7689,189,7552	105		
Correctional Service Canada		PCL Construction Management Inc.	9		
PSAC	7	Pricewaterhouse Coopers LLP	7		
Costco Wholesale Canada Ltd.	5	RBC Financial Group	15		
Deloitte	8	- 1			

## PLANNED GIVING OPTIONS

A planned gift is a personal matter – a thoughtful commitment to the future. Planned gifts are often made from assets accumulated with care over many years.

United Way of Saskatoon and Area is able to help you achieve your charitable objectives.

You may be surprised at how simple it is to make a substantial gift with flexible giving options such as:

- A bequest in your will.
- A gift of life insurance.
- A gift of cash, securities, or property.
- A gift in the form of residual interest.
- A commemorative gift.

## WAYS TO GIVE

Many United Way of Saskatoon and Area Leaders make personal donations or make use of the payroll deduction option through their employers, but there are other ways to be a United Way Leader.

#### **DONATIONS OF LISTED SECURITIES**

Take advantage of greater tax saving opportunities while creating positive change in our community.

By donating publicly traded shares to United Way, you will not pay any capital gains tax normally associated with such a disposition. You will receive a tax receipt for the full value of the shares but are not taxed on any gain. (Donors of securities therefore do not need to take any capital gain into income.)

#### THE TOMORROW FUND

By making a gift to The Tomorrow Fund, a donor can ensure a gift will continue in perpetuity. The gift is invested wisely, professionally managed, and indexed to inflation ensuring the real value of the capital is maintained. The annual income generated in excess of the amount capitalized for inflation is used by United Way to support innovative and effective community programs.

## CHARITABLE TAX CREDITS IN SASKATCHEWAN

#### WHILE YOUR DONATION IS HELPING OTHERS, LET THE TAX SAVINGS HELP YOU...

- Donations to charity are deducted directly from your taxes in the form of a credit applied against taxes payable.
- This charitable tax credit reduces the amount of federal and provincial tax you may pay in the according year.

- Regardless of personal income, donations of equal size are credited equally.
- The system rewards extra giving; the more you donate, the larger your tax credit.

YOUR GIFT	YOUR COMBINED PROVINCIAL & FEDERAL TAX SAVINGS	ACTUAL COST TO YOU	
<b>BRONZE</b> - \$1,200	\$489	\$711	
<b>SILVER</b> - \$2,500	\$1,058	\$1,442	
<b>GOLD</b> - \$5,000	\$2,151	\$2,849	
<b>PLATINUM</b> - \$10,000	\$4,339	\$5,661	
PHILANTHROPIST'S CIRCLE - \$25,000	\$10,901	\$14,099	
VISIONARIES - \$100,000	\$43,714	\$56,286	

## UNITED WAY OF SASKATOON & AREA'S

mission is to improve lives and build community by engaging individuals and mobilizing collective action.



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