



June 14, 2018

Dear Comrades:

Re: 2018 United Way Centraide Campaign

I am pleased to, once again, endorse the United Way Centraide (UWC) campaign for 2018.

The Canadian Labour Congress has a long and proud history working with the UWC Movement to build strong, resilient communities. As the United Way Centraide Movement continues its focus on community impact through identifying and addressing the root causes of social problems, as well as building on its commitment to strengthening its role in public policy, I look forward to deepening our partnership and work together.

The United Way Centraide annual campaign plays an essential role in bringing together the financial and human resources of our two movements to provide the foundation for community initiatives.

Last year's campaign numbers are still being gathered, but working people continue to be the backbone of local UWCs across Canada, contributing over 50 per cent of the national total raised in 2016. Every year, we see workers stepping forward to keep their communities strong. I know you will do so again this year.

Let's continue our work with UWC during and beyond the 2018 campaign through gifts of time, energy and money.

In solidarity,

Hassan Yussuff
President

cc. Donald Lafleur, CLC Executive Vice President
James Pratt, CLC Political Assistant to the President
Sharon Lupton, National Director, Labour Programs and Services
United Way Labour Staff Reps
CLC staff

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